



Complete Product Line

AUTOMATIC
SEND-RECEIVE SET

RECEIVE-ONLY
PAGE PRINTER

SEND-RECEIVE
PAGE PRINTER

TYPING
TAPE PUNCH

SINGLE-CONTACT
TAPE READER

MULTI-CONTACT
TAPE READER

REPERFORATOR
TRANSMITTER-
DISTRIBUTOR

TELETYPE[®]
CORPORATION

SUBSIDIARY OF *Western Electric Company* INC.



Teletype Model 28 Automatic Send-Receive Set. A "complete station" in a compact console—with facilities for sending and receiving on message paper or sprocket-fed business forms . . . preparing punched tape . . . sending or receiving with tape . . . integrating tape and manual keyboarding . . . producing tape automatically, as a by-product of send-receive operations. Optional accessories customize unit to special needs.

Teletype Model 28 Receive-Only Page Printer. A message receiving unit (without keyboard). This is "terminal" equipment, for use where two-way communication is not necessary. No attendant is needed. Produces a printed record on plain paper or multi-part business forms. Table models of this unit and the send-receive set at the right are also available.

Teletype Model 28 Tape Punch. Receives incoming electrical signals, punches a 5-level "common language" tape, and prints the data right on the tape, for easy identification and handling. This unit is used for message relaying . . . for integrating data from several sources into a single tape . . . and for providing punched tape as a by-product of send-receive operations.

Teletype Model 28 Tape Reader. This is a sending unit. Reads punched tape and instantaneously transmits data to local or remote receiving equipment. As with all Teletype transmitting units, data may go to one destination or a number of destinations simultaneously—either nearby or thousands of miles away.



Applications unlimited . . .

TELETYPE Model 28 Line

**Chemical company "wires" distant payroll . . .
Tool supplier has instantaneous access to centralized inventory of 15,000 items . . . Railroad keeps track of 50,000 freight cars.**

These are just a few examples of the variety of "assignments" Teletype equipment is handling today—helping business to cut costs . . . improve service . . . and cope with the ever-growing paperwork and communication needs generated by rapid growth and decentralization.

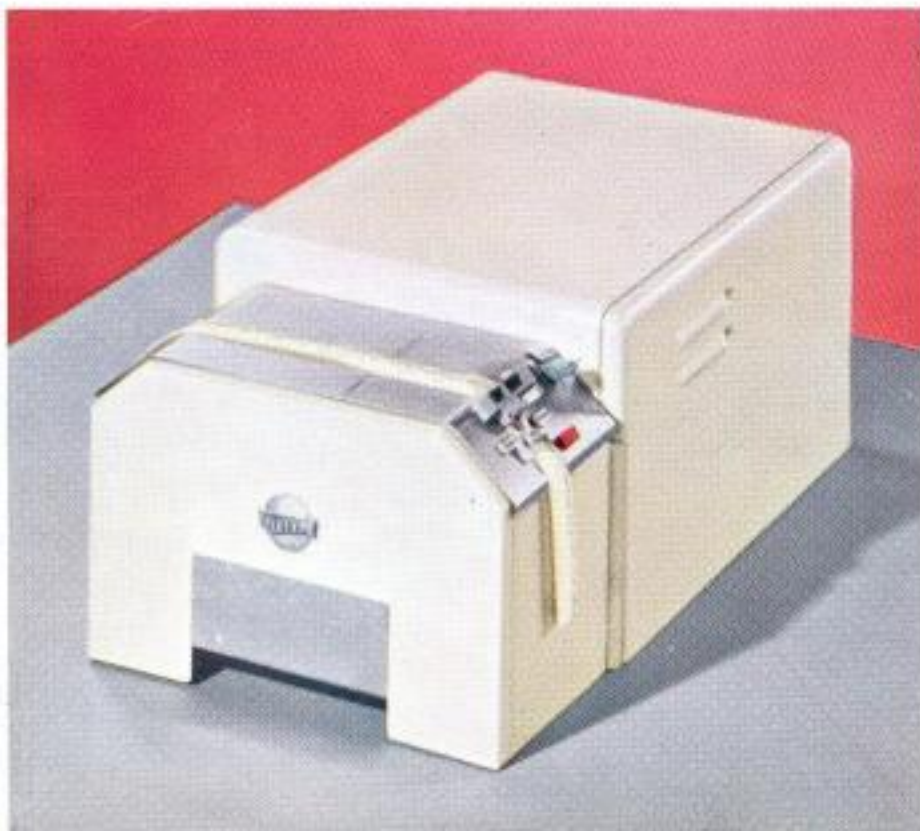
Presented here are various machines in the Teletype Model 28 Line. "Model 28" stands for an entirely new concept in record communications equipment. These new machines operate at 100 words per minute, are smartly styled and quiet in operation. They are manufactured to Teletype's precision standards, for dependable day-in and day-out service. All-metal clutches and other design elements keep maintenance needs way down. A built-in switching and remote control unit, called the "stunt box," multiplies the flexibility of the equipment and provides an almost unlimited range of applications in communications.

If you'd like to know how Teletype equipment can cut costs and improve service for you—or if you already have Teletype equipment and would like to give it an added "assignment"—contact our application engineers today. Wire, phone, or write direct to Teletype Corporation, Dept. SP5, 4100 Fullerton Avenue, Chicago 39, Illinois. Phone: SPaulding 2-1040. TWX: NO. CG-105. (See coupon back page.)



Teletype Model 28 Send-Receive Page Printer. Message originating unit, for sending and receiving. Model 28 page units, including the Automatic Send-Receive Set, feature a built-in "stunt box" control system for automatic station selection and electrical control of remote equipment. Horizontal tabulation and form positioning arrangement available.

Teletype Model 28 Tape Reader—Multi-Contact. Unit is similar to tape reader at left. Besides reading punched tape for on-line transmission, twin-shaft reader-distributor design offers facilities for tape transmission to business machines and direct read-out, from business machines, for on-line transmission.

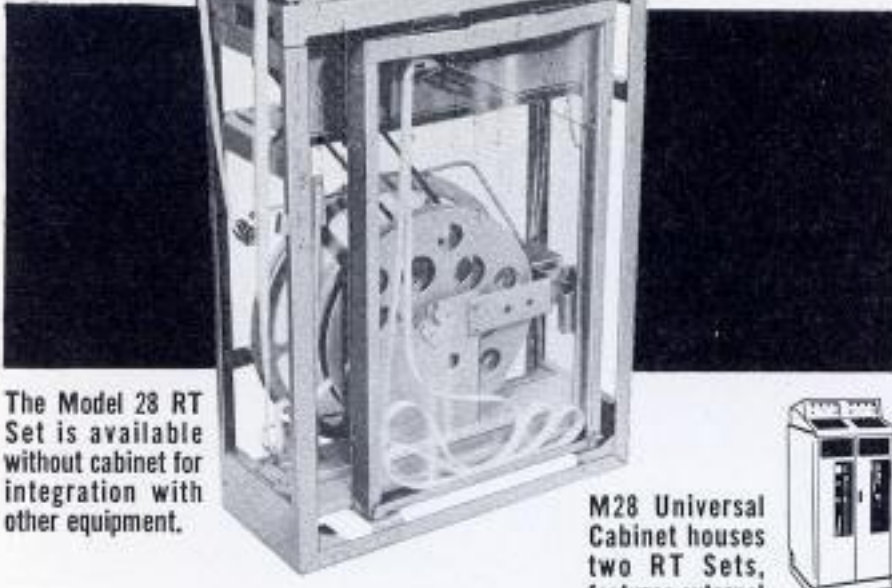


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Newest Addition to the Teletype Model 28 Product Line

REPERFORATOR TRANSMITTER-DISTRIBUTOR



The Model 28 RT Set is available without cabinet for integration with other equipment.

M28 Universal Cabinet houses two RT Sets, features external controls.



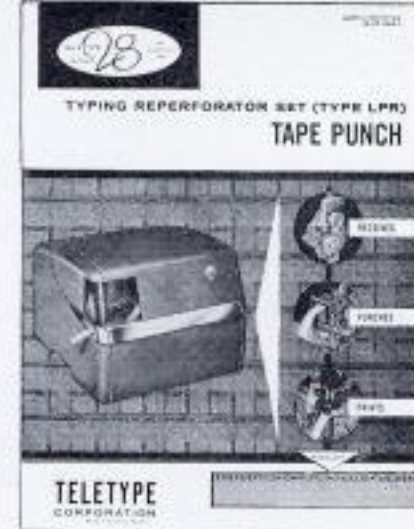
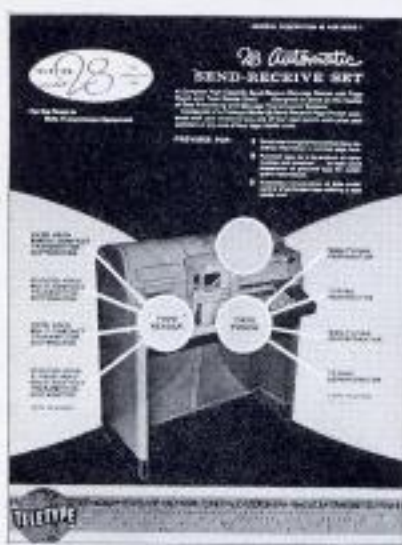
THE MODEL 28 RT SET is basically a relaying unit. It receives messages or data coded in 5-level punched tape ... then retransmits the information in the tape to another point.

The RT Set combines three facilities: (1) typing or non-typing TAPE PUNCH; (2) TAPE READER; (3) buffer storage facilities for tape, between punch and reader. Speeds of 60 to 200 WPM are available, with choice of different input and output speeds.

Applications:

- **COMMUNICATIONS.** High-speed, cross-office relaying of messages through automatic switching centers ... also, conversion link between communications lines operating at different speeds.
- **AUTOMATION.** Automatic relaying of telemetered field data.
- **DATA PROCESSING.** Automatic linkage between business machines and communications lines ... accumulation of data from IDP procedures ... many other uses.

FREE Descriptive Literature Available on All Model 28 Equipment *



TELETYPE CORPORATION, Dept. SP5, 4100 Fullerton Avenue, Chicago 39, Illinois
I'd like the free booklets checked at right.

Name _____
 Title _____
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 Address _____
 City _____ Zone _____ State _____

- Automatic Send-Receive Set
- Page Printers
- Typing Tape Punch
- Single-Contact Tape Reader
- Multi-Contact Tape Reader
- Reperfurator Transmitter-Distributor
- The Teletype Story



THE TELETYPE STORY. Outlines development of Teletype equipment and the many fields in which it is used today.

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